

**Carol Coles**

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**From:** Carol Coles  
**Sent:** Wednesday, June 30, 2010 2:59 PM  
**To:** \*everyone; \_Council Members; Andy Rieger; Denise Holder; Eddie Sims; Jane Cannon; KGOU; KOCO; KOKH; Ktok; KTOK; Norman News; Oklahoma Daily  
**Subject:** Press Release: Norman Day Activities

City of Norman  
201 West Gray  
Norman, Oklahoma 73069

**Press Release****For Immediate Release**

On July fourth 2010 The City of Norman will hold their annual fireworks demonstration at Reaves Park, the show begins at 9:45 p.m. Reaves Park is located at Jenkins Street and Constitution in Norman. Prior to that public festivities will begin at 2:00 pm with activities for the family such as pony rides, food vendors and games galore. Two bands will play, The first, "Scott King and the Blue Collar Boys" will perform from 3:00 pm until 5:30 pm then the band "Souled Out" will perform from 5:30 pm until 7:30 pm. Around 8:00 pm there will be a Tribute to Vietnam Veterans complete will a fly over by F-16s. The Fireworks presentation will begin around 9:45. 2010 will be special because Operation Oklahoma's (a veterans advocacy organization) added contribution to the celebration has increased the amount of product (fireworks) making for a longer pyrotechnics display.

The City of Norman wants everyone to have a safe and happy Fourth of July and leave the fireworks to the professionals. Everyone is invited to join the community celebration which features a colorful, professional fireworks display. Selling or purchasing fireworks within the City limits of Norman is illegal. Discharging fireworks within the City of Norman is illegal without having first received a Special Permit issued by the Norman Fire Department. This Special Permit is restricted for use by professional fireworks groups only.

Each July Fourth, thousands of people, most often children and teens, are injured while using consumer fireworks. Despite the dangers of fireworks, few people understand the associated risks - devastating burns, other injuries, fires, and even death.

In 2008, 7,000 fireworks-related injuries were treated in U.S. hospital emergency rooms. The trend in fireworks-related injuries has been mostly up since 1996, except for spikes in 2000-2001, primarily due to celebrations around the advent of a new millennium, and in 2005, and a sharp drop in 2008, the latest year with complete statistics. The highest injury rates were for teens aged 15 to 19 and children aged 5 to 9. In 2008, an estimated 22,500 reported fires were started by fireworks. These fires resulted in one civilian death, 40 civilian injuries and \$42 million in direct property damage. In 2008, five out of six (84%) emergency room fireworks injuries involved fireworks that Federal regulations permit consumers to use. The risk of fire death relative to exposure shows fireworks to be the riskiest consumer product.

Contact: Carol Coles

7/1/2010

City Of Norman

366-5404

[carol.coles@normanok.gov](mailto:carol.coles@normanok.gov)